



Amanda DeAmico

GRAPHIC DESIGNER



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Hello, I am an experienced Graphic Designer with 8 years of experience specializing in the signage industry. Skilled in creating impactful visual solutions, managing projects from concept to completion, and collaborating with clients and teams. Committed to continuous learning and professional development to enhance skills and stay at the forefront of design innovation in the signage industry.

EXPERIENCE

Graphic Designer

Priority Inc. / Stratus Unlimited | Oct. 2022 - Present

- Collaborate with clients and internal teams to understand project requirements, objectives, and branding guidelines.
- Conceptualize and develop creative design concepts for a wide range of signage solutions, including indoor and outdoor signage, wayfinding, and marketing materials.
- Work closely with production teams to facilitate the smooth transition of designs into production, providing necessary artwork files and specifications.

Design Manager

JSI Vinyl | November 2020 - June 2022

- Designed, produced, installed custom signs, banners, vehicle wraps, and promotional materials for clients in various industries.
- Operated sign-making equipment and tools, including vinyl cutters, digital printers, and laminators ensuring accuracy and quality in all finished products.
- Collaborated with clients to conceptualize and develop creative design solutions, incorporating branding elements, colors, and messaging to effectively communicate their message.

Studio Manager

Board & Brush Creative Studio of Mequon & Sheboygan | November 2020 - June 2022

- Managed day-to-day operations of the studio, including administrative tasks, scheduling, and inventory management, staff training and on-boarding.
- Coordinated class schedules, workshops, and events, overseeing instructor coordination and participant registration.
- Assisted in marketing efforts by creating promotional materials, managing social media accounts, and engaging with the local community to attract new clients.

Lead Designer / Production Coordinator

Sign Me Up of Wisconsin | April 2018 - November 2020

- Created custom designs for a variety of client projects, including banners, posters, vehicle wraps, and storefront signage from concept to completion.
- Prepared files for production, including vectorization, and file optimization for various printing methods and materials.
- Performed production tasks, such as proofing, printing, cutting, and finishing, to ensure accurate and timely delivery.

EDUCATION

Graphic Design Bachelor of Science

Rasmussen University

AA of Graphic & Web Design

Lakeshore Technical College

TECHNICAL SKILLS

Adobe Creative Cloud

Primary: CorelDRAW, Illustrator, InDesign, Photoshop

Secondary: Adobe After Effects, Premier Pro

Microsoft Suite: Word, Excel, PowerPoint

Mac & PC Operating Systems