



Amanda DeAmico

GRAPHIC DESIGNER



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Hello, I am a versatile graphic designer with 10 years of professional experience supporting marketing, branding, and signage projects. Skilled in developing clear, compelling visuals across digital and print platforms, with a strong eye for detail and consistency. Known for clean design, strong communication, and the ability to manage multiple projects while delivering high-impact work on tight deadlines.

EXPERIENCE

Graphic Designer

Priority Inc. / Stratus Unlimited | Oct. 2022 - Dec. 2025

- Collaborate with clients and internal teams to understand project requirements, objectives, and branding guidelines.
- Conceptualize and develop creative design concepts for a wide range of signage solutions, including indoor and outdoor signage, wayfinding, and marketing materials.
- Work closely with production teams to facilitate the smooth transition of designs into production, providing necessary artwork files and specifications.

Design Manager

JSI Vinyl | November 2020 - June 2022

- Designed, produced, installed custom signs, banners, vehicle wraps, and promotional materials for clients in various industries.
- Operated sign-making equipment and tools, including vinyl cutters, digital printers, and laminators ensuring accuracy and quality in all finished products.
- Collaborated with clients to conceptualize and develop creative design solutions, incorporating branding elements, colors, and messaging to effectively communicate their message.

Studio Manager

Board & Brush Creative Studio of Mequon & Sheboygan | November 2020 - June 2022

- Managed day-to-day operations of the studio, including administrative tasks, scheduling, and inventory management, staff training and on-boarding.
- Coordinated class schedules, workshops, and events, overseeing instructor coordination and participant registration.
- Assisted in marketing efforts by creating promotional materials, managing social media accounts, and engaging with the local community to attract new clients.

Lead Designer / Production Coordinator

Sign Me Up of Wisconsin | April 2018 - November 2020

- Created custom designs for a variety of client projects, including banners, posters, vehicle wraps, and storefront signage from concept to completion.
- Prepared files for production, including vectorization, and file optimization for various printing methods and materials.
- Performed production tasks, such as proofing, printing, cutting, and finishing, to ensure accurate and timely delivery.

EDUCATION

Graphic Design Bachelor of Science

Rasmussen University

AA of Graphic & Web Design

Lakeshore Technical College

TECHNICAL SKILLS

Adobe Creative Cloud

Primary: CorelDRAW, Illustrator, InDesign, Photoshop

Secondary: Adobe After Effects, Premier Pro

Microsoft Suite: Word, Excel, PowerPoint

Mac & PC Operating Systems